



19 INTEGRATED TRADING

IF YOU HAVE a brokerage account with a firm that supports eSignal's integrated trading solution, you can trade issues directly from eSignal's Quote, Options, Portfolio, and NASDAQ Level II windows. The brokerage will supply you with trading software that connects with eSignal and populates an electronic trading ticket for immediate order execution. When you perform a trade action in eSignal, the trading software from your brokerage launches automatically. When the transaction is completed, you close or minimize the trading software and continue working in eSignal.

Once your trading account is set up and the broker's integrated software is installed, trading is just a double-click or right-click away. You can click the shortcut keys, F8 and F10, to buy and sell, respectively. You can also buy or sell by double-clicking an Ask or Bid field, perform a default trade action by double-clicking any other field, or right-click to choose a trade action.

For information about brokerages who support integrated trading, go to eSignal's web site at www.esignal.com or call us at 1-800-S-MARKET.

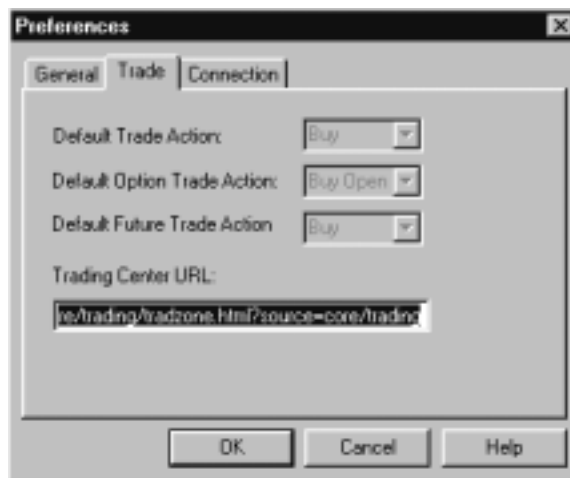
Setting Up Trading Actions

Use the Preferences dialog box to specify the default trading action for options and other issues. The default trading action takes place when you double-click on a field other than Bid or Ask in a Quote, Options, Portfolio, or NASDAQ Level II window.

For issues other than options, you can choose from Buy, Sell, Sell Short, and Buy to Close. For options, you can choose from Buy Open, Sell Open, Buy Close, and Sell Close.

To set the default trading action

- 1 Choose Preferences from the File menu (Alt-F, F) to open the Preferences dialog box., then click on the Trade folder..



- 2 In the Default Trade Action field, choose the default action for issues other than options.
- 3 In the Default Options Trade Action field, choose the default action for options.

Executing a Trade

There are three ways to trade from a Quote, Options, Portfolio, or NASDAQ Level II window:

- 1 Automatically buying or selling
- 1 Performing a default trade action
- 1 Choosing a trade action

To automatically buy or sell

- 1 Double-click the Bid field to sell (F8) or the Ask field to buy (F9).
- 2 Your trading module opens, enabling you to enter the number of shares or contracts.

To perform a default trade

- 1 Double-click a data field other than Bid or Ask.

An order for the default action is prepared.

- 2 Your trading module opens, enabling you to enter the number of shares or contracts.

To choose a trade action

- 1 Right-click in any field.
- 2 Choose Trade from the menu that appears, then choose the trade action you want.
- 3 Your trading module opens, enabling you to enter the number of shares or contracts.

.....
Chapter 19

INTEGRATED TRADING